# TIMES

This is your last issue if you haven't renewed!

NEWSLETTER OF THE SENIOR TENNIS PLAYERS CLUB, INC.

FEBRUARY 1996

## STPC Founder Jack Dow Dies

enry J. (Jack) Dow, 89, prospered selling promotional items for corporations and operating a business that his father started in the early 1900s.

After that, he turned to his love of tennis. At age 76, he started the Senior Tennis Players Club, a nonproit organization with 1500 members age 55 and older.

Dow, of Edina, died January 15 at Methodist Hospital Health System Minnesota in St. Louis Park.

"He always told us he was going to live until he was 94," said his daughter-in-law Pat Dow, of Edina. "Then about two months ago, he decided it was going to be 100. He was going to outlive his father."

Jack Dow, founder of Senior Tennis

If a person's life span were measured by spirit, Dow would have lived to be 100. He was physically active all of his life and, even into his 80s, played tennis five to seven days a week.

At his peak, he was ranked No. 6 in Minnesota. He was president of the Northwest Tennis Association and founding president of the Northwest Tennis Patrons, a group that brought professional players to the Twin Cities to raise money to give minority children free tennis equipment and lessons.

He started the Senior Tennis Players Club to inspire other senior citizens to lead more active lives. He also started the Senior Tennis Hall of Fame. In 1983, Tennis Midwest magazine named him Tennis Hero of the Year. He received an award from the Professional Tennis Association and was inducted into the state Tennis Hall of Fame.

Dow was born and raised in St. Paul and attended the University of St. Thomas in St. Paul and the University of Minnesota. In 1932, he became president and chief executive officer of the Louis F. Dow Co., in St. Paul, printing and selling calendars and other promotional items for corporations. He also ran the Dow Co., buying and selling memorabilia from the 1950s through the 1980s.

The Louis F. Dow Co. was making \$150,000 in annual sales when Dow took over. By the time he sold it in 1965, its annual sales were \$5 million and it had 300 sales people. Dow also owned several lumber companies and later bought the Hastings Hotel and the Friar's Dinner Theater in Minneapolis.

He was a founder of the Young Presidents Organization and the Minnesota Executives Organization. A hunter and fisherman, he was active in Ducks Unlimited and was recently elected an honorary trustee.

He is survived by his wife, Jane Parker Dow; sons Jeffrey, of St. Louis Park, and James, of Edina; daughters Jill Dow, of Minneapolis, and Jane Friedman, of North Mankato, Minn; 15 grandchildren, and 13 great-grandchildren.

By Pat Pheifer, Reprinted with permission of the Star Tribune, Minneapolis-St. Paul.

#### STPC members remember Jack Dow...

Bill Storie. Tennis anyone—Jack Dow had a dream that inspired all of us. And we live that dream. Jack was a visionary; he saw tennis for everyone, first the Twin Cities, then the nation. He wanted an STPC in all cities so you could arrange play wherever you went.

Jack was a charismatic promoter, a man you could enjoy, a fellow you would follow anywhere. He obtained financing and advertising for the club while the club struggled for a membership goal of 200. We now have over 1500. You haven't played tennis unless you've played with Jack Dow.

At the moment, Jack is probably arranging future tennis for us. For those that are departing this world, don't forget your racquet. Thank, Jack.

**Bob Larson**. Jack Dow came into my life close to 20 years ago when he showed interest in my magazine, Tennis Midwest.

Jack was already legally blind at the time. Soon after I met him, he called one day and suggested we go together to a meeting. He said he and his driver would pick me up. I accepted. You can't imagine the terror I felt when he drove up and said his driver couldn't make it, but we should try it anyway. We made it to the meeting and back to my house without incident, but oh my, how I aged that day.

Over the ensuing years, he suggested ways to improve the magazine, and he showed me ways to increase revenue and most of all, he showed me how to think big.

Jack was many things. He was friendly, creative, resourceful, tircless, amusing, relentless, charitable, gregarious, saleoriented, daring and generous.

Over the years, I have used this motto, "In tennis, as in life, nothing happens until someone serves."

Jack Dow will be remembered because he was full of life and full of tennis. Jack Dow served and he served and he served.

Norm Diamond, Jack Dow was the PT Barnum of tennis, a tennis titan.

Charlie Boone. Jack had the vision, energy and the resourcefulness to realize the impossible dream. He continues to be a great role model for me and others.

Ned Bunday. We have all suffered a great loss in the passing of our founder. H. Jack Dow was a man who saw his dream fulfilled! Back in the 1975 era Jack found himself devoid of tennis partners and so, in the style of the entrepreneur that he was, he set about forming the Senior Tennis Players Club. He offered free memberships just to get things rolling and roll they did! Because of his indomitable spirit and organizational abilities, you now belong to the largest and best organized

senior tennis club in the nation!

Jack had the ability and charisma to overcome enormous hurdles and he made it look easy! I'll never forget needing balls for a club tournament. I asked Mandy Johnson if the club had access to new balls. She told me to come over to her garage and help myself. There I found several cases of Wilson balls. It seems that Jack had been to Chicago, stopped in to chat with the Wilson Sporting Goods people and returned to Minneapolis with five cases of balls and a \$5000 grant!!

As time went on Jack's eyesight was failing but he still got out on the courts and played tennis. He could see the ball leave the opponent's racquet and somehow hit the return back over the net—much to our amazement. It was a privilege to play with him. Lois and I enjoyed the trips he ran, to the US Open, Naples Florida, Forest Hills, and so on. He loved to go first class and was glad to have you along. You always knew that Jack would see to it that your needs were met. He loved his club and we all loved him!

If you can read this Jack, save me a court up there.

George Aberle. In the early days of the Senior Tennis Players Club, I spent a lot of time on the courts with Jack at Nicollet. I learned a lot from him.

The best advise I got from Jack was "Never run around your backhand!" I still think of that so often while I am on the courts. Thank, Jack.

Ruth Copeland. I met Jack fifteen years ago this spring at the first organizational meeting of the Senior Tennis Players Club. This meeting was held at the old Tennis Club, with the clay courts, by Dunwoody. From there the club took off. Among many memories of Jack, I remember how he used to call me at 7 a.m. to discuss one of his concerns. I wasn't very happy but by the time we got through laughing I was wide awake and ready for the day.

Mary Kaminski. Indeed Jack is a legend, having left his mark on the lives of thousands of seniors who had been and who are in STPC. I'm one of those. The club has had quite an impact in my life, and if not for the vision of this incredible gentleman, this would not have happened.

Genevieve Bolger. Jack died yesterday and how we will miss him! There was a man with a mission. He took people who were lonely and trained them in tennis, thus putting them in touch with others who played. They were no longer lonely.

His missions included the Tennis Hall of Fame, travel, entertainment and many other areas. He was putting packages together as he was dying.

We loved that man with a mission!

Continued on page 3

Continued from page 2

Percy Hughes. Jack Dow, a wonderful husband, father, athlete, successful businessman, humanitarian and founding president of STPC. He started the STPC Hall of Fame. I believe only Jack Dow could have convinced hundreds of seniors to go to the Metrodome dressed in tennis clothes with racquets in hand, climbing over railings to have a group picture taken. Over 600 STPC players posed with racquets held high. We should have made the Guinness Book of World Records with that event.

Jack was a master of promotion. He was able to get many of the legends of tennis to attend the induction ceremony of deserving seniors into the Senior Tennis Hall of Fame. Such greats as Donald Budge, Jack Kraemer, Frank Parker, Poncho Segura and others were here. A book should be written about Jack Dow. It would be a great one. He was colonel to me and highly respected by many others.

Emily Day. Jack Dow enriched the lives of hundreds and hundreds of usopening the door to a lifetime activity that brings us exercise and good health, interaction with friends, and just plain fun. He led us to make the Senior Tennis program possible—emphasizing social activities as well as improving our tennis skills. Recently, he has been an inspiration, demonstrating that even those with handicaps and advanced age profit immensely by continuing an interest in playing the game. We owe him a great deal, and can best repay him by following his example—taking part and spreading the word.

Char Hall. We'll remember Jack's sense of humor and friendliness. We salute the club he founded; our lives have been richer because of it. ■

#### In Memoriam

Robert Versen, 80, of Edina, husband of charter STPC member and former treasurer Marian Versen.



ack Dow, the founder of the Senior Tennis Players Club, died late in January after a month of illness. He was a tennis player, tennis organizer and a highly effective leader.

Because of Jack Dow over 1100 senior tennis players are slamming the ball each week of the year. Jack started STPC when he was 76 years old. I was fortunate that I was one of the first members Jack recruited. No dues, just play with Jack at least once a week. If you needed lessons, Jack would call Percy Hughes to get you started playing. Jack had a goal of playing tennis at least twice each day; therefore he needed lots of players available.

I personally will miss Jack Dow, because regardless of the intensity of the storm in my life, he would help me face reality and just solve the problem.

What's new in STPC? The Annual Meeting is on track for Wednesday, April 24 at the Metropolitan, with food catered by D'Amico. Percy Hughes and his trio will play for dancing after the social time, luncheon and a very short business meeting.

The Holiday Dinner Dance committee is interested in knowing whether this is an event the STPC needs to continue. Would you call Dot Guenther at 456-4682 or me at 929-4673 (I will be outside playing tennis during February in Palm Desert, CA—619-568-2190) and let us know if you believe in this event or have an idea for another activity for us to continue. ■



# Spring Fling!

What Indoor Tennis Party

Two hours of great tennis followed by snacks, beverages and

fellowship

Where Northwest Health Club

at Highway 100 & France Ave N (4001 Lake Breeze Ave, Brooklyn

Center, 535-3571)

When Saturday, March 23, 1996

Time 6–8 p.m. and 8–10 p.m.

Cost \$10 per player, \$5 per non-player.

Players must be members. You will be paired by skill or you can request your favorite partner for the first round. New partners

every half hour. No refunds after March 14.

Send check (payable to STPC) and reservation form to:

Bill and Louise Storie 14220 Starlite Dr Rogers, MN 55374 428-2052

#### Spring Fling Party, Mar. 23 1996

Send this reservation form with your check for \$10 per person (\$5 for nonplayers), made out to STPC, to:

Bill & Louise Storie 14220 Starlite Dr Rogers, MN 55374

For more information, call 428-2052

Player#1: Name			
Phone	Rating	Time (6 or 8)	
Player #2: Name			
Phone	Rating	Time (6 or 8)	

Check enclosed for \$

### ASK ROGER A COLUMN BY ROGER BOYER

gain I thank you for all your questions and suggestions for this column. You have provided me with a sizeable inventory of good ideas.

Many of you ask for little hints on how to improve your games more quickly, so here are six that you can put to use next time you play.

- Targets. Have a target area in mind before you start each point—at least for your serve or your return of serve. By having a target picked you will hit with more confidence and will be less nervous in tight situations.
- Look for the seams. As the ball approaches from your opponent, try to see the seams of the ball—you probably won't see them, but in the attempt you will see the ball more clearly

and make more accurate contact.

- Get the ball back. You cannot win without first providing your opponent an opportunity to lose. You do that by getting the ball back in play consistently.
- Lob more often. The lob allows you more time to get back into good court position and be prepared for the next shot.
- Relax between points. Hold your racquet in your offhand, to let your grip hand rest and dry. You will get less tired and be more ready for the next point.
- Smile, laugh and have fun. You are playing tennis. Many people are working.

Keep playing, keep warm and keep laughing!

#### Captains' Corner by Chuck Slocum

Facility coordinators, please mark your calendars for late February or early March to prepare outdoor schedules and get the information to me no later than March 10. We need it for publication in the April issue of the *Times*, which goes to press March 20.

The first planning session for the Captains' Dinner has been held. The date will be in mid-May. Further details will be forthcoming. It will be strictly a social affair with a minimum of program. It is STPC's way of thanking each one of you for your outstanding contributions to our tennis programs.

Please send in the member information forms as soon as possible. Bob Metcalf has volunteered to do the computerization, so we can better match skill groups in each facility. Take the time now to fill it out if you haven't already done so. Thanks for your cooperation.

Don't forget to renew your membership!

#### **Doubles Players Needed**

David Zimmer is seeking doubles players at skill level 3.5 for the winter season, now through April 17. Playing time is Monday evenings from 7:30–9:30 p.m. Interested players should call David at 588-2554 and leave your name, phone number and skill rating.

#### **Nicollet Needs Subs**

The Tuesday 1:30–3 p.m. session at Nicollet needs male subs. Call Dorothy Schlichting at 920-0965 if you can play. ■

#### Frostbite Clinic Rescheduled

The Frostbite Clinic has been rescheduled for Sunday, Feb 18 because of the weather. Roger Boyer and other tennis pros will conduct this outdoor clinic at Nokomis Park Courts from 2–3 p.m. The cost is \$10, tax deductible. The entire fee goes to Inner City Tennisevery \$10 buys a junior racquet.

Every ticket bought entitles the donor to a numbered ball. A celebrity will hit the balls for tickets. If your number hits the ticket, you win!

#### Send in Those Member Information Forms!

Just a reminder—send in your member information form (included in this issue of the *Times*) so the club can better meet your tennis needs. Send it to Chuck Slocum at the address noted on the form. Thanks!

#### Congratulations

The latest STPC member to complete twelve lessons is:

Norma C. Johnson

Remember, notify your instructor when you've completed twelve lessons.



## **Seniors on the Peace Train**

#### by Midge Loeffler

I here were several members of STPC on the Peace Train that went from Helsinki, Finland to the 4th World Conference on Women in Beijing last August. Included in this 23day train ride were Marilyn Cuneo and her daughter Marisa, Mary Ann Mattoon and Midge Loeffler. The train was organized by the Women's International League for Peace and Freedom (WILPF) in conjunction with their 80th anniversary as the world's oldest women's peace organization. There were 233 women on the train from 42 countries, including 80 Americans, of whom 20 were from Minnesota.

Included on the trip were stops in St.

Petersburg, Kiev, Bucharest, Sophia, Istanbul, Odessa and Amaty, Kazachstan, before boarding a Chinese train at the western border for a hurried three-day trip across China. At each scheduled stop the Peace Train was met by women's groups, often with bands, native costumes and traditional welcoming bread and salt. In each city we had plenary sessions with government officials, workshops, a city tour and an overnight stay. Each day on the train had a full schedule of activities and workshops from early morning until late evening.

The Minnesota group attending the Beijing Conference were over 200 representing many different non-governmen-

tal organizations (NGOs). There were some 33,000 women at the NGO conference which preceded the official UN Conference on Women. Our Minnesota group has been active giving speeches and attending post-Beijing meetings and workshops. Some of us are working at an Economic Conference open to all on Saturday, February 9, at Metro State in Saint Paul from 9 a.m. to 1 p.m. and on programs centering around International Women's Day in March, If you are interested in hearing presentations on the Conference and the Peace Train call Midge at 332-2411 or the WILPF office at 645-3045.



### CAPTAIN PROFILES by George Erickson

#### John Goulett

During a 1944—46 trip to Germany sponsored by Uncle Sam, John Goulett noticed that folks were shooting at him, and decided that if he made it home, he'd just stay there—and that's what he did.

John went on to the U of M with a major in business administration, then spent the next 19 years operating and owning a string of Laundromats. After that, the insurance business called John to a 19 year stint with John Alden Life insurance, where he became district manager.

Although John picked up a bit of tennis during his service years, he didn't get serious until he retired several years ago. Now he captains a summer league group in Chanhassen and co-captains two groups that meet at the Decathlon Courts on Tuesdays and Thursdays. John particularly likes the "fine people" that Senior Tennis brings together. However, unlike many seniors, John isn't an early riser, and finds the 8:30 a.m. summer starting time at the Chanhassen courts a tad early for his taste. Perhaps John, like me, prefers to roll out of bed at "the crack of noon."

Besides tennis and a bit of golf, John's primary hobbies have been hunting and fishing. A few years ago, he put his hunting skills to use by working with Disabled Partners, a group that helps the disabled enjoy hunting—in John's case, goose hunting. Like many seniors, John and his wife get away to Arizona now and then, where another of John's interests emerges: sports cars. Without winters and road salt, the southwest is a mecca for fine cars. There, folks like John gather to look, calculate and deal. I wonder what John will be driving to the Decathlon next?

#### **Shirley Pratt**

Like her husband Dick, who was interviewed on these pages a few years back, Shirley Pratt is big on tennis. After starting to play some seven years ago, Shirley soon found herself captaining an all-woman, Saturday noon group at Williston Tennis Center.

Having first heard of Senior Tennis on the radio, she and Dick wrote for information, but after waiting months for a response, they did some phoning and got involved. As Shirley puts it, it's hard to say which she likes more, the people or the game. No matter what, she's a booster for Senior Tennis, as evidenced by her organizing the popular "Hit and Giggle" program five years ago.

Shirley, who still works in the nurse's office at Fridley Middle School, quite understandably wishes there were more opportunities for seniors to play in the winter evening hours. As for ways that players can make a captain's life easier, Shirley has no complaints, saying that her people are "wonderfully helpful—always ready to lend a hand when needed."

After growing up in Minneapolis, Shirley took journalism and art at the U of M then met and married Dick. Now, their four children and fifteen grandchildren keep them busy, particularly since they have the good fortune of having their children nearby, the farthest living in Duluth.

Both of the Pratts enjoy playing the organ, but Shirley's hobbies also include writing, painting and cross-country skiing. As for tennis and improving her skills, Shirley advocates playing as often as possible and entering a few tournaments, saying that "there's nothing like practice and competition to sharpen those skills."

#### Philip Fortin

"Call me Phil," he said when I called to ask him how he got into Senior Tennis. "Ten years ago, I quit playing hockey at age 60, and took up tennis, figuring that I'd better switch while a still had a face—and teeth. Later, I read about Senior Tennis in the newspaper, joined up and a few years back began to captain a two-court group of 3.0's that plays at Williston."

Phil overflows with praise for Senior Tennis, particularly for the Grandparent/Grandchild tournament and the annual dinner to honor captains for their work. One additional program that he'd like to see is a winter tournament similar to those that we hold in the summer. Apparently, Phil has little trouble with his players, for when I asked him what players could do to ease the captain's job, he just laughed, then thought a while and said, "Well, I suppose get their subs early, but most are pretty good."

Like many of our members, Phil is another apple that never rolled far from the tree. After growing up in the Twin Cities, Phil took an Education major at the U. of M, graduated in '48, and then switched to a career in engineering. Now Phil and Mrs. Fortin have six children and eleven grandchildren to keep them from growing moss.

In addition to singing and traveling abroad with the Minneapolis Apollo Club for 39 years, Phil still skates recreationally and has become a home handyman.

Years ago, the Fortins took a tour of Hawaii and liked it so much that they return regularly to Maui, there to enjoy friends and indulge in a favorite pastime of mine: whale watching. So if you see the Fortins in mid-February or early March, you'll know that their Maui Sunshine tans came from filling the tills of Lahaina with Minnesota Gold.

# Singles Tennis Party Saturday, March 30

Play doubles at the White Bear Racquet Club for only \$10.50!

Tennis play will be from 5 to 7 p.m. We will do our best to match you with other players of similar level. Reservations are limited!

After tennis, plan for dinner at Ricci's in Hugo, north of White Bear Lake on Highway 61. Choose from a moderately-priced variety menu or a great buffet for \$9.95. There will be fun for everyone with entertainment, live music, dancing, pool and darts!

Mail your check, payable to STPC, with the registration form below to:

Jeanne McConnell 1200 Ravenswood Court Shoreview, MN 55126

Send your check in early! Call Bev Sinniger, 698-8153 if you have questions.

Directions: Going north on 35E, exit on 96 and go east (right) a block to the stoplight, which is White Bear Parkway. Trun left. The club is just a few blocks off 35E at 4800 White Bear Parkway.

#### Singles Tennis Party, Mar. 30

The deadline is March 25. Mail Now!

Send this reservation form with your check for \$10.50 per person, made out to STPC, to:

Jeanne McConnell 1200 Ravenswood Ct Shoreview, MN 55126

For more information, call 698-8153

Name		
Phone	Rating	

I plan on dinner at Ricci's Yes No

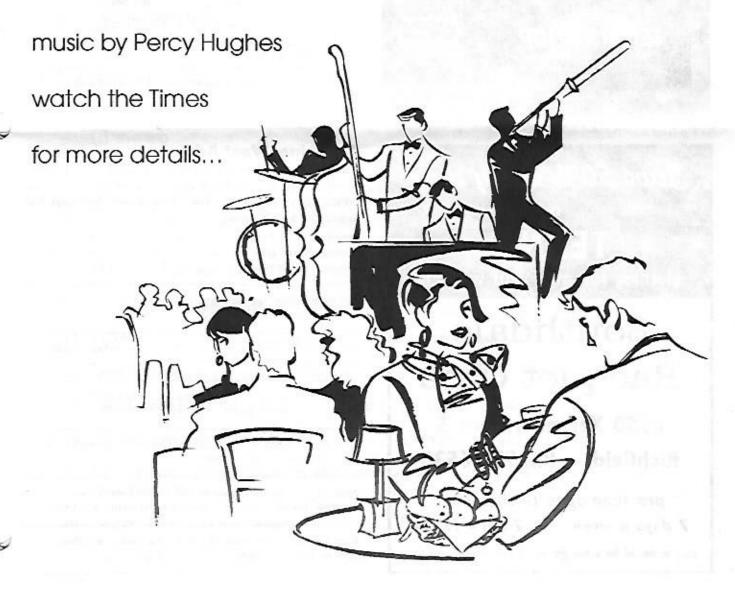
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# STPC Annual Meeting & Social

Wednesday, April 24, 1996

the Metropolitan on Wayzata Blvd

catering by D'Amico





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Bring in this ad for a free gift with a \$10 minimum purchase.

#### Two-Liner Want Ads

These free two-liner want ads are available to all STPC members. If you would like to place a free ad, call or write the editor, Nancy Kaminski. Your ad can only be about 100 spaces long, so be brief!

Women college grads: join AAUW at special rate. Stimulating programs and lunch Mons. Also Tues PMs. 724-0313

Heirloom videos—grandma/grandpa remembers—video photo albums—weddings. Call 920-2945.

For Sale: 1991 Ford Crown Vic. Loaded, tow package, white, beautiful car. \$4800, 544-7229

San Antonio March 2 12 with Connic Custodio and Pros! Become tournament players—call Chuck 888-0551.

Lost: Head racquet 4 5/8 with case at Decathlon, December 19, 926-3234 (please call in April).

Save 10% on auto insurance w/AAA Driver Improvement Program. For all drivers 55+. Many sites in metro. 895-1465.

Paris apartment, furnished, sleeps 3, rent weekly, excellent address. Bev, 925-5369.

#### Senior Tennis Players Club Member Information Sheet

Dat	ate		
Nai	ame Phone (home)	(work)	
	ddress		
City	ityState	Zip	
1.	Where did you hear about STPC?  ☐ friend/STPC member ☐ newspaper, radio or TV Name the paper or static	on:	
2.	What is your tennis self-rating?		
3.	Have you been rated by NWTA or an STPC pro?  no yes If yes, what is your NTRP rating?		
4.	☐ Sign me up for beginner lessons ☐ Sign me up for intermediate lessons	Return this form to Chuck Slocum	
5.		9506 Woodbridge Rd Bloomington, MN 5543	
6.	I prefer to play tennis in the:  morning lam willing to play at 7 a.m. afternoon evening	payant and Controlled Section 18 and 18	
7.	I prefer to play on:  Mon Tues Wed Thurs Fri		
8.	How many times a week are you playing a week?  1 2 3 4 5		
9.	Months I'm not available for tennis (list)		
10.	Clubs most convenient for me (list)		
11.	1. I prefer being a 🔲 regular player 🔲 substitute pl	ayer	
12.	2. I prefer playing in a: 2-hr session 11/2-hr se	ession	
13.	3. I am already part of an STPC tennis group	no	
14.	4. I prefer to be a social member only and not play tennis:	☐ yes ☐ no	
15.	5. Do you have a physical disability which affects your tenni Describe (optional)	is playing?  yes no	
16.	6. I would like to play tournament tennis.	□ no	
17.	7. I am willing to be a captain (help & instruction provided)	☐ yes ☐ no	

#### 1995/96 Winter Schedule for New Members Lessons/Members Drills

Location	Day	Time	Court Fee	Instructor	Phone
Nicollet Tennis Center 4005 Nicollet Ave. Minneapolis, 825-6844	Mon	4:30–6 pm M/VV, all ratings	\$2.00	Ernie Greene Jäson Sowder	488-6359 966-5133
	Thurs	8:30–10 am M/W, all ratings	\$2.00	Percy Hughes Paul Stormo	545-7696 944-6286
Williston Fitness & Sports 14509 Minnetonka Drive Minnetonka, 935-8638	Tue	5:30-7 pm M/W, all ratings	\$2.00	Connie Custodio	824-2569
Wooddale Recreation Center 2122 Wooddale Drive Woodbury, 735-6214	Mon	8–9:30 pm	\$2.00	Lois Nordman	735-6214
Private Club Drills Open to STPC N	Members				
Decathlon Athletic Club 7800 Cedar Ave S, Bloomington	Tues	10–11 am M/W, 3.5–4.0	\$5.00	Brian Christensen	854-0322
	Wed	9–10 am M/W, 3.0		- 1 - 1 - 1 - 1 - 1 - 1 - 1	

There is a \$2/session court rental fee for indoor lessons and drills. **New members** are welcome to take 12 (or more) lessons. After 12 lessons you will receive a free can of balls, a certificate of accomplishment and congratulations from the STPC president. *You must notify the instructor when you have completed 12 lessons!* The lessons are offered free, as part of your membership.

Members are encouraged to attend lessons and drills at any time. If your game needs improvement, here is your opportunity.

Skill rating: If you need to know your skill rating, attend one of the lessons/drills and ask the instructor to rate you. If you have any questions, call the instructor.

Senior Tennis Pla	yers Club, Inc.
*	

A nonprofit corporation. 2888 Joppa Ave S #409, Minneapolis, MN 55416. 612-929-4673.

#### Senior Tennis Times

The Senior Tennis Times is published monthly by and for the members of the Senior Tennis Players Club, Inc.

Nancy E. Kaminski, 3300 East Gate Rd., Saint Anthony, MN 55418-2545, 612-781-3271 or 612-672-6882.

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Contributing Cartoonist	Fritz Christensen

#### Advertising

Send camera-ready art and payment to the editor by the 20th of the month for publication the following month. We can create an ad for you for a \$10 fee. Ad rates are:

full page (7 x 9 in)	\$100
half page (7 x 4½ in)	\$75
quarter page (3½ x 4½ in)	\$50
eighth page (3½ x 2¼ in)	\$30
classified ad (members only, max. 4 lines)	\$15
2-line ad (members only, 50 spaces/line)	free

#### **Publication Deadline**

Submit articles to the editor by the 20th of the month for publication the following month. All material submitted for publication is subject to

#### Address Corrections

Please notify the Editor with any address corrections.

STPC Membership As of January 1996, STPC membership totaled TBD

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Senior Tennis Times 3300 East Gate Rd. St. Anthony, MN 55418-2545

Address Correction Requested

February 1996

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